**Ideation phase**

**Empathize & Discover**

| Date | 19 September 2022 |
| --- | --- |
| Team ID | PNT2022TMID12698 |
| Project Name | IoT Based Safety Gadget for Child Safety Monitoring and Notification |
| Marks | 4 Marks |

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures

Knowledge about a user’s attitude and behavior. It is a useful tool to helps teams better understand their users.

